DANUBIUS UNIVERSITY OF GALATI, ROMANIA STATE UNIVERSITY "B.P. HASDEU" FROM CAHUL, REPUBLIC OF MOLDOVA IZMAIL STATE LIBERAL ARTS UNIVERSITY, UKRAINE UNIVERSITY OF RUSE "ANGEL KANCHEV", BULGARIA

EDUCONS UNIVERSITY, SERBIA

PROGRAM

INTERNATIONAL CONFERENCE THE DANUBE – AXIS OF EUROPEAN IDENTITY 5th Edition

NOVI SAD June 29, 2015

Novi Sad, June 29, 2015 Organizing Team

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Novi Sad, 29 June 2015

Monday 29.06.2015

$9^{30}-10^{00}$ Welcoming and registration of participants at

EDUCONS University, Serbia

Venue: 1st floor

$10^{00}-10^{40}$ Opening Ceremony

Co-organizers' messages and guests:

Professor Aleksandar Andrejevic, PhD, Rector of the EDUCONS University

Andy Pusca, Rector of Danubius University, Romania

Valentina Cornea, Representative of State University "B.P. Hasdeu" from Cahul, Republic of Moldova

Associate Professor **Dagmar Cagáňová**, PhD, Faculty of Materials Science and Technology STU, Trnava, Slovakia

Venue: Ceremonial Hall

$10^{45} - 12^{00}$ Plenary Session

Associate Professor **Predrag Nikolic**, PhD, EDUCONS University, Serbia

Professor **George Teodorescu**, PhD, Chairman Danubius Academic Consortium, Head of the Institute for Integral Innovation, Germany

M. Pucarevic, N. Zugic-Drakulic, H. Stevanovic-Carapina, S. Strbac, B. Panin, D. Prokic, Lj. Curcic, J. Stepanov, N. Stojic, EDUCONS University, Serbia

Venue: Ceremonial Hall

$12^{00} - 12^{15}$ Coffee break

Venue: 1st Floor

Journals and Proceedings Exhibition of Danubius University, Romania (Danubius University Press)

Venue: 1st Floor

• Exhibition of Danubian photographs, the collection of **Dragoljub Zamourović**

Venue: Ground floor & 1st Floor

$12^{15}-14^{30}$ Panel of Discussions

• Section: Danubian Economy and Legislation

Venue: Classroom 9

• Section: European Construction between Desideratum and Realities

Venue: Classroom 17

• Section: Local Communities - Diachrony and Synchrony

Venue: Classroom 22

$14^{30} - 15^{00}$ Coffee break

Venue: 1st Floor

$15^{00}-15^{30}$ Closing Session and Conclusions

Venue: Ceremonial Hall

15^{30} – 17^{00} Meal

Venue: Ceremonial Hall

KEYNOTE SPEAKERS

PLENARY SESSION

 $10^{45} - 12^{00}$

Venue: Ceremonial Hall

Chairman: Associate Professor Andy Puşcă, PhD

Social Media Interactions and Online Games - Building Up New Human Relationships in Danube Region

Associate Professor Predrag Nikolic, PhD, EDUCONS University, Serbia

Heraclit and Kondratieff, they knew IT! How Steady Changes Maintain Stability.

Professor George Teodorescu, PhD, Chairman Danubius Academic Consortium, Head of the Institute for Integral Innovation, Germany

Scientific Research at the Faculty of Environmental Protection, EDUCONS University

M. Pucarevic, N. Zugic-Drakulic, H. Stevanovic-Carapina, S. Strbac, B. Panin, D. Prokic, Lj. Curcic, J. Stepanov, N. Stojic, EDUCONS University, Serbia

PANEL OF DISCUSSIONS DANUBIAN LEGISLATION AND ECONOMY

 $12^{15} - 14^{30}$

Venue: Classroom 9

Chairman: Senior Lecturer Monica Pocora, PhD

Discussant: Associate Professor Mariana Trandafir, PhD

Discussant: Associate Professor Ion Rusu, PhD

Importance of the Danube in the Development of the European inland transport. Inland and Port Infrastructure Development in Romania

Romeo Bosneagu, Danubius University, Romania Elena Carmen Coca, Naval Academy Constanta, Romania

Risk Analysis and its Role in Securing the Waters from the EU External Border Tache Bocaniala, Danubius University, Romania

Monetary and Fiscal Policy Interaction and the Relationship between the Central Bank and the Government (The Case of Republic of Moldova)

Corina Chironachi, State University "B.P. Hasdeu" from Cahul, Republic of Moldova

The Order of Succession to Property by Descendant in the Inheritance Laws of Republic of Moldova

Vladimir Chironachi, State University "B.P. Hasdeu" from Cahul, Republic of Moldova

Analysis of the Advantages of Creating Border Clusters

Florin Buhociu, Dunarea de Jos University of Galati, Romania Liudmila Rosca-Sadurschi, State University "B.P. Hasdeu" from Cahul, Republic of Moldova

Efficient Management of the Entrepreneurial Risk by Implementing Risk Management ISO 31000:2009

Irina Todos, State University "B.P. Hasdeu" from Cahul, Republic of Moldova Natalia Zarişneac, State University "B.P. Hasdeu" from Cahul, Republic of Moldova

The Extradition between Serbia and Romania

Ion Rusu, Danubius University, Romania

Legal Liability of Civil Servants of Local Public Authorities in the Republic of Moldova

Natalia Saitarlî, State University "B.P. Hasdeu" from Cahul, Republic of Moldova

The Danube's Navigation Regime after the Second World War

Jana Maftei, Danubius University, Romania

The Legal Protection of the Danube Delta Biosphere Reserve

Vasilica Negruţ, Danubius University, Romania

The Analysis of Bankruptcy Risk using the Normal Distribution Gauss-Laplace in Case of a Company is the Most Modern Romanian Sea-River Port on the Danube

Rodica Pripoaie, Danubius University, Romania

Analysis of the Evolution for the Main Economic and Financial Indicators and the Risk Of Bankruptcy for a Company who is the Most Modern Maritime - River Port on the Danube, in the Period 2009-2013

Rodica Pripoaie, Danubius University, Romania

The Marketing of Riverine Freight and Transportations

Georgeta Modiga, Danubius University, Romania

The Legal Regime of Danube Navigation between 1856-1919

Constantin Tanase, Danubius University, Romania

Interpretations and Implementation of the Regulations on the Protection of Danube Delta Biosphere Reserve

Dorin Matei, Danubius University, Romania

Mitigating and Aggravating Circumstances. Their Impact on Judicial Individualization of Punishment

Cosmin Peneoașu, Danubius University, Romania

Ecological Network as a Factor in the Development of tourism of Ukrainian Danube

Vyacheslav Todorov, Izmail State Liberal Arts University, Ukraine

The Current State of Tourist Movement along the Danube in Romania

Anca Turtureanu, Danubius University, Romania

The Exploitation of Tourism Resources in Braila City, a Danube Port

Anca Turtureanu, Danubius University, Romania

Clusters and Financial Resources Management in the Context of the EU Strategy for the Danube Region

Mariana Trandafir, Danubius University, Romania Manuela Panaitescu, Danubius University, Romania

Determinants of Consumers' Pro-Environmental Behavior – Toward an Integrated Model

Octav-Ionuţ Macovei, Lumina - The University of South-East Europe, Romania

EUSDR - Strategic Management Opportunity for Financing European Projects

Manuela Panaitescu, Danubius University, Romania Mariana Trandafir, Danubius University, Romania

Elements of Compared Law Concerning Tax Evasion

Monica Pocora, Danubius University, Romania

Social Responsibility in Romania – the Requirement in the Development Process. Reality and Perspectives

Luminita Maria Filip, Danubius University, Romania Dan Pauna, Danubius University, Romania

The Basis of Civil Liability of the Danubian Carrier

Ion Iorga, "Alexandru Ioan Cuza" Police Academy, Romania Mirela Costache, Danubius University, Romania

The Danube Region Protection – Challenges for Green Marketing and Corporate Social Responsibility in Serbia

Jelena S. Stanković, Singidunum University, Serbia Marina Z. Strižak, Belgrade Water Supply and Sewage, Serbia

Economic and Legal Aspects of Transport for Petroleum Products with VLCC Ships

Florin Dan Puscaciu, Danubius University of Galati, Romania Viorica Puscaciu, "Lumina" University of Bucharest, Romania Rose Marie Puscaciu, Danubius University of Galati, Romania

Green Grown -Bases of Bioeconomy Models, in Corelation with Joint Danubian Projects

Ipate Iudith, Romanian Academy- INCE-CSCBA, Romania Alexandru Bogdan, Romanian Academy- INCE-CSCBA, Romania Mariana Trandafir, Danubius University, Romania Ipate Nicolae, Romanian Academy- INCE-CSCBA, Romania Mihai - Cristian Trandafir, Romanian Academy- INCE-CSCBA, Romania

Judicial Assistance in Criminal Matters between Serbia and Romania

Minodora-Ioana Rusu Balan, Dimitrie Cantemir University from Bucharest, Romania

Peculiarities of Danube Business Environment in the Context of Sustainable Development

Viorica Puscaciu, "Lumina" University of Bucharest, Romania Rose Marie Puscaciu, Danubius University of Galati, Romania

PANEL OF DISCUSSIONS LOCAL COMMUNITIES – DIACHRONY AND SYNCHRONY

 $12^{15} - 14^{30}$

Venue: Classroom 17

Chairman: Associate Professor Gheorghe Lates, PhD Discussant: Associate Professor Valentina Radkina, PhD Discussant: Senior Lecturer Alina Beatrice Chesca, PhD

The Danubian Symbolism in the Lyrics of Eminescu

Gheorghe Lates, Danubius University, Romania

The Water Symbolism in the Poem "Memento Mori" by Eminescu

Elena Golovanova, Izmail State Liberal Arts University, Ukraine

Consumption of Bottled Wine in the Republic of Moldova - Case Study

Liudmila Antohi, Dunarea de Jos University of Galati, Romania Maria Turtoi, Dunarea de Jos University of Galati, Romania

Serbs in the Danube Region (XIX – early XX centuries)

Liliya Tsyganenko, Izmail State Liberal Arts University, Ukraine

The Legends of the Serpent Island in the Danube Delta

Tatiana Shevchuk, Izmail State Liberal Arts University, Ukraine

The Bessarabian Refugees' Testimonies about the Establishment of the Soviet Occupation of Bessarabia (June-August, 1940)

Sergiu Cornea, State University "B.P. Hasdeu" from Cahul, Republic of Moldova

The Territorial Structure of the Population of Ukrainian Lower Danube

Victoriya Yavorskaya, Izmail State Liberal Arts University, Ukraine Vyacheslav Todorov, Izmail State Liberal Arts University, Ukraine

Formation of the Ukrainian-Moldovan-Romanian Euroregion "Lower Danube"

Antonina Dorosheva, Izmail State Liberal Arts University, Ukraine

Participation in the Danube Region Nobility the Financial Sphere of the Region (the Second Half of XIX - early XX centuries.)

Alexander Mihailov, Izmail State Liberal Arts University, Ukraine

Methodological Principles of Investigating Semantic Structure of Ukrainian Axionomens of Danube Region

Tetyana Soroka, Izmail State Liberal Arts University, Ukraine

Investigation of Science Fiction in the Danube Basin Countries

Oleinikova Galina, Izmail State Liberal Arts University, Ukraine

Ukrainian and European Baroque in the Context of "Sister Arts" Idea

Olga Shikirinskaya, Izmail State Liberal Arts University, Ukraine

Theoretical Aspects of the Artistic Cognition of Ukrainian Danube Nature

Ivan Pastyr, Izmail State Liberal Arts University, Ukraine

Izmail Register Office in Eurorigeon "Lower Danube" as a Structural Unit of the Shipping Register of Ukraine

Shalomai Kirill, "The Shipping Register of Ukraine", Kiev, Ukraine Shevchuk Oleg, "The Shipping Register of Ukraine", Kiev, Ukraine

The Romanian Question at the Final Stage of the Eastern Crisis 1875-1878

Victor Drozdov, Izmail State Liberal Arts University, Ukraine

European Integration of Ukraine: National and Regional Dimension

Viktoriya Berezovskaya, Izmail State Liberal Arts University, Ukraine

Traditional Cultures in the Multiethnic Danube Region: Specifics of the Development

Ada Dizanova, Izmail State Liberal Arts University, Ukraine

The Role of the Nobles-Philanthropists in the Activities of Hospitals in the Danube Region

Natalya Goncharova, Izmail State Liberal Arts University, Ukraine

Orthodox Clergy of Romania in the Second Half of the XIX Century (on the Materials of «The Kishinev Diocesan Registry»)

Vera Tserkovnaya, Izmail State Liberal Arts University, Ukraine

Aspects of Monographic Research Undertaken by the Social Romanian Institute from Bessarabia (1935-1939)

Liudmila Chiciuc, "B.P. Hasdeu" State University of Cahul, Republic of Moldova

Stability and Dynamics in the Ukrainian Higher Danube Dialect

Maryna Delyusto, Izmail State Liberal Arts University, Ukraine

The Typology of the Ukrainian Dialects Spread between the Danube and the Dniester Rivers

Andrij Kolesnykov, Izmail State Liberal Arts University, Ukraine

Culture-Bound Words of the Danube Basin Countries: Translation into English Olena Chetverikova, Izmail State Liberal Arts University, Ukraine

Features of Aestheticism in Literary Heritage of Mikhail Kuzmin

Olena Kolmykova, Izmail State Liberal Arts University, Ukraine

Poetry Danube: Personalities and Creativity

Lydmila Reva-Levshakova, Izmail State Liberal Arts University, Ukraine

Creativity Ovid Romanian Period of Reflection in Terms of Ethno-Psychological Peculiarities of the North-Western and Eastern Black Sea Region Olga Kudinova, Izmail State Liberal Arts University, Ukraine

The Ethno-Linguistic Geography of the Gagauz People in the Danube Basin Valentina Shevchuk, Izmail State Liberal Arts University, Ukraine

The "Danube" Factor of Social and Political Modernization of the Russian Empire (XIX - early XX cen.)

Irina Verkhovtseva, Izmail State Liberal Arts University, Ukraine

Determination as a Component of Dialect Texts in Ukrainian Dialects of Danube Region

Irina Tsyganok, Izmail State Liberal Arts University, Ukraine

Modern Poets of the Southern Bassarabia

Alexander Viger, Izmail State Liberal Arts University, Ukraine

Do Cultural Differences Matter in Development Education

Diana Bebenova-Nikolova, University of Ruse "Angel Kanchev", Bulgaria

Media-Competence as Precondition of the Students' Intercultural Competence Formation of the Danube Region

Anastasia Grekova, Izmail State Liberal Arts University, Ukraine

Psychological Peculiarities of the Students' Value-Semantic Sphere of the Danube Region as the Basis of Their Life Activity Regulation

Anna Vezenkova, Izmail State Liberal Arts University, Ukraine

Student-Centered European Education System as a Factor of Professional Competence of a Future Teacher's Personality

Ivan Boychev, Izmail State Liberal Arts University, Ukraine

About the System of Transport Communications in the South of Bessarabia in the IXth – beginning of the XXth Century

Andrey Shevchenko, Izmail State Liberal Arts University, Ukraine

Intellectual Grounds of Project Activities in Multicultural Region of Bessarabia: the Ways of Formation in High School

Tetiana Lesina, Izmail State Liberal Arts University, Ukraine

Linguistic Patterns about Danube and their Role in Building Community

Gina Aurora Necula, Dunarea de Jos University of Galati, Romania

Danubian Exoticism in "Europolis" by Jean Bart

Alina Beatrice Chesca, Danubius University, Romania

Intercultural Dialogue in the National Space of the Lower Danube Basin

Valentina Radkina, Izmail State Liberal Arts University, Ukraine

Wedding Terminology in the South of Odessa Region

Polina Kiseolar, Izmail State Liberal Arts University, Ukraine

Linguistic Interference in the Identification of Shipping Vocabulary Elements in the Balkans

Cătălin Enică, Dunarea de Jos University of Galati, Romania

PANEL OF DISCUSSIONS

EUROPEAN CONSTRUCTION BETWEEN DESIDERATUM AND REALITIES

 $12^{15} - 14^{30}$

Venue: Classroom 22

Chairman: Professor Radu Răzvan Popescu, PhD

Discussant: Associate Professor Valentina Cornea, PhD Discussant: Associate Professor Florin Iftode, PhD

EU Danube Economies vs the Trap of Europe 2020 Strategy

Romeo Victor Ionescu, Danubius University, Romania

The Innovating Triangle in Teaching European Studies: Trends, Legal Regulations, Vocations

Valentina Cornea, State University "B.P. Hasdeu" from Cahul, Republic of Moldova

Students' Recognition of European Identity: Initiation of Projects on the Range of Problems Dealing with the Danube Region Local Community Development Yaroslav Kichuk, Izmail State Liberal Arts University, Ukraine

Training of Prospective Managers by Educational Institutions for Strategic Planning at the Stage of Studying for a Master's Degree

Tamara Gumennikova, PrJSC "Higher Educational Institution "Interregional Academy of Personnel Management", Ukraine

European Social Space - Evolution and Perspective

Radu Razvan Popescu, National School of Political Studies and Public Administration (NSPSPA), Romania

The European Construction - from Communities to a Genuine Supranational Union

Andrei Calapod, National School of Political Studies and Public Administration (NSPSPA), Romania

Ani Matei, National School of Political Studies and Public Administration (NSPSPA), Romania

Interactive Technologies of Foreign Language Teaching in Future Marine Specialists' Training: from Experience of the Danube River Basin Universities. Olga Mykolaivna Demchenko, Izmail State Liberal Arts University, Ukraine

Data Assimilation Methods to Improve the Wave Predictions for Danube-Black Sea Gateway Region

Alina Beatrice Raileanu, Danubius University, Romania Eugen Rusu, Dunarea de Jos University of Galati, Romania

Institutional Performance in the Process of Attracting Foreign Direct Investment. Case Study: Romania

Lucian Belascu, The Economic Research Center of "Lucian Blaga" University, Romania

Developing Responsible Business Practices in French Companies: Local Demands Versus Global Competition

Lucian Belascu, the Economic Research Center of "Lucian Blaga" University, Romania

Intellectual Foundations of Project Activities in the Multicultural Region of Southern Bessarabia: Ways of Formation in High School

Tetyana Lesina, Izmail State Liberal Arts University, Ukraine

Psychological Mechanisms of Students' Social Behavior Regulation in Multicultural Society

Antonina Gavlitskaya, Izmail State Liberal Arts University, Ukraine

The Regional Dimension of Romania's Participation to the Anti-Missile Defense System

Florin Iftode, Danubius University, Romania

The Awareness of Younger Schoolboys its European Identity - a Priority of Local Lore and Educational Work of the Teacher

Nadezhda Kichuk, Izmail State Liberal Arts University, Ukraine

The Intercultural Dialogue in the National Space of Danube Basin

Valentina Radkina, Izmail State Liberal Arts University, Ukraine

The Mythology - The Foundation of the Romanian People's Identity

Mirela Arsith, Danubius University, Romania

Social Responsibility - Specific Directions of Action And Different Approaches

Lucian Belascu, The Economic Research Center of "Lucian Blaga" University, Romania

Partnership Principle - A Theoretical Approach within Cohesion Policy

Cristina Caranica, The University of Economic Studies, Romania

The Danube Identity of Bulgaria – A Crossroad between the Prescribed and the Manifested Identities in the National

Nataliya Venelinova, University of Ruse "Angel Kanchev", Bulgaria

The Danube Strategy – between the Political Lobbying and the National Branding

Rada Karshakova, University of Ruse "Angel Kanchev", Bulgaria Nataliya Venelinova, University of Ruse "Angel Kanchev", Bulgaria

Gender Equality Values in the Danube Region

Juliana Popova, University of Ruse "Angel Kanchev", Bulgaria

The Role of Public Diplomacy for the Stability and Security of the Danube Region

Krasimir Koev, University of Ruse "Angel Kanchev", Bulgaria

Achievement, Happiness and Trust – Hungary's Location on the map of Cultural Values

Hristina Sokolova, University of Ruse "Angel Kanchev", Bulgaria

Erasmus Exchange Programme - a Cultural Bridge between Romania and the Countries of the Danube River Basin

Rodica-Cristina Apostolatu, Dunarea de Jos University of Galati, Romania

The Danube - Axis of the Eastern Roman World

Ionel Apostolatu, Dunarea de Jos University of Galati, Romania

Online Brand Community and its Impact in Communicating with Next Generations of Consumers

Camelia Adriana Budac, Lucian Blaga University of Sibiu, Romania

The Paradigm of the Formation of Art and Ecological Culture of the Teacher

Yuliya Sych, Izmail State Liberal Arts University, Ukraine Ivan Pastyr, Izmail State Liberal Arts University, Ukraine Alla Dobreva, Izmail State Liberal Arts University, Ukraine

Thank you for attending our International Conference DAIE 2015!