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ALEKSANDER MOISIU UNIVERSITY OF DURRES, ALBANIA  
ASSOCIATION OF ECONOMIC UNIVERSITIES OF SOUTH AND EASTERN  
EUROPE AND THE BLACK SEA REGION  
UNIVERSITY OF TIRANA, ALBANIA  
FREE INTERNATIONAL UNIVERSITY OF MOLDOVA**

# **P R O G R A M**

**INTERNATIONAL CONFERENCE  
European Integration - Realities and  
Perspectives  
17<sup>th</sup> Edition**

**GALATI  
May 12-14, 2022**





THE 17<sup>TH</sup> EDITION OF THE INTERNATIONAL CONFERENCE  
EUROPEAN INTEGRATION  
REALITIES AND PERSPECTIVES

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**INTERNATIONAL CONFERENCE**  
**European Integration - Realities and Perspectives**

The central theme of the EIRP series of events focuses on the EU integration. The participants, academics and researchers, meet yearly, during the second decade of May, in order to exchange information and to conceptually debate the EU integration, its effects on the European citizens, key statistical facts on major European policy areas, the European Union progress, etc. The purpose of the Annual International Conference on European Integration - Realities and Perspectives is to provide a forum for exchange of ideas, research outcomes, business case and technical achievements. The subjects of mutual interest debated during the previous editions of the EIRP Conference Series included, but were not limited to: government debt, world trade, environment, migration, information society, dependency on energy imports, etc. The organizers are looking for original papers, previously unpublished, not currently under review by another conference or journal, addressing state-of-the-art research and development in the following areas:

1. Legal Sciences in the New Millennium;
2. The Immigrant's Legal Status in International Law;
3. The European Citizen and Public Administration;
4. Performance and Risks in the European Economy;
5. Green Economy and Sustainable Development;
6. Modeling Growth – between Public Policy and Entrepreneurship;
7. International Relations in the Contemporary World. Geopolitics and Diplomacy;
8. Interdisciplinary Dimensions of Communication Science;
9. New Trends in Psychology;
10. Sports Governance. Modern Methods and Practices
11. Higher Education Management of COVID-19: Lessons for Future Pandemics
12. The New Paradigm of FinTech and Cyber Security
13. The Youth of Today - The Generation of the Global Development - Estudentiana –



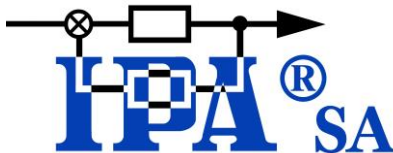
# THE 17<sup>TH</sup> EDITION OF THE INTERNATIONAL CONFERENCE EUROPEAN INTEGRATION REALITIES AND PERSPECTIVES

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## CO-ORGANIZERS





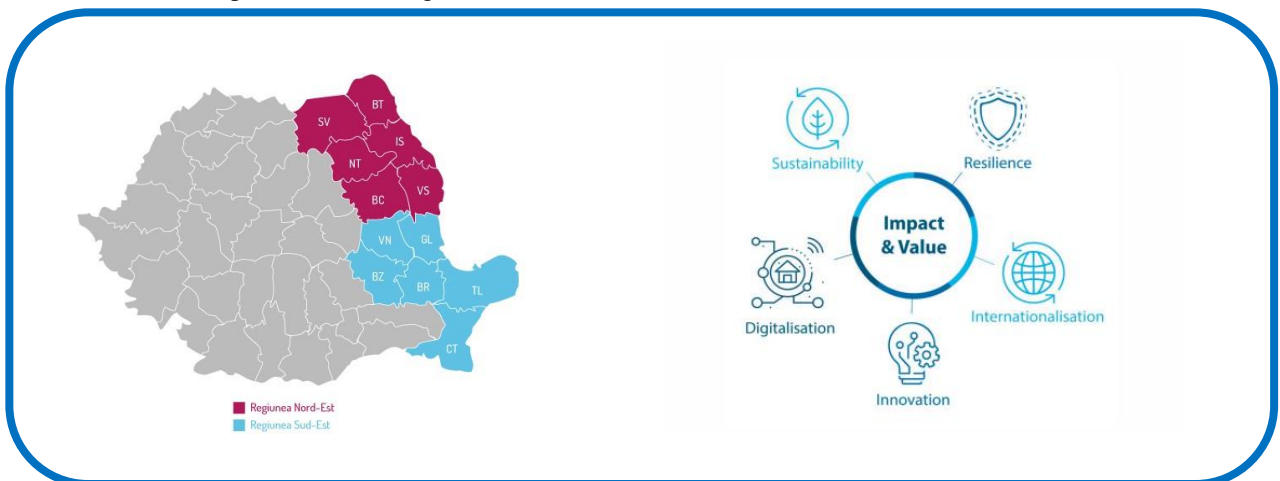
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### Support services for SMEs offered by IPA SA Bucharest - Galati Branch within the Enterprise Europe Network

Established in 2008, the Enterprise Europe Network continues to support SME development also for 2022-2027. In this sense, the members of the network carry out the following activities:

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## KEYNOTE SPEAKER



**Dr. Muhammad Shahbaz** is Professor of Economics at the Beijing Institute of Technology, China and Visiting Research Fellow at the University of Cambridge, UK. He received his PhD in Economics from the National College of Business Administration and Economics, Lahore, Pakistan. His-research focuses on the development, energy, environmental, and tourism economics.

He has widely published in peer-reviewed international journals, such as Energy Economics, Energy Policy, Journal of Banking & Finance, Economic Modeling, and Applied Economics. **Dr. Shahbaz** is among the world's top 10 authors in the Economics category as compiled by IDEAS, and among top 5 active researchers from developing countries as declared by David McKenzie (Chief Economist), World Bank.





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## KEYNOTE SPEAKER



**Dr. Steve O. Michael** is currently serving as PhD Executive VP for Academic Affairs & Provost “Integrating CDU Advantage into Health Professions Curricula at CHARLES R. DREW UNIVERSITY OF MEDICINE AND SCIENCE CDU, a private, non-profit, student-centered, minority-serving, medical and health sciences university that is committed to cultivating diverse health professional leaders who are dedicated to social justice and health equity for underserved populations through outstanding education, research, clinical service, and community engagement.

Dr. Steve O. Michael is the President of the Association for the Global Advancement of Universities and Colleges (AGAUC) and the Interim Executive Director of the Association of Chief Academic Officers (ACAO)—a national association for provosts and vice presidents for academic affairs.

He was one of the principal founders of the National Association of Diversity Officers in Higher Education (NADOHE) and its first Vice President and Interim President. In recognition of his works around the Black Sea region, Dr. Michael was awarded an Honorary Doctorate Degree from Danubius University, Galati, Romania. In addition, he is a co-founder of the Association for the Global Advancement of Universities and Colleges (AGAUC) dedicated to internationalization of higher education. Recently, he is one of the principal founders of the Association of the Chief Academic Officers (ACAO).

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**GALATI, May 12-14, 2022**

**Thursday 12.05.2022**

**10<sup>00</sup> – 10<sup>45</sup>** Welcoming and registration of participants at “Danubius” University  
*Venue: Senate Room, C building, 2<sup>nd</sup> floor*

**11<sup>00</sup>-11<sup>30</sup>** **Opening Ceremony**

Welcome Messages and Greetings from the hosts

- President of Danubius University  
Associate Professor **Andy Pusca**, PhD
- Vice-Chair of Administrative Board and DHC of Danubius University  
Professor **Steve O. Michael**, PhD
- Vice-Rector for Scientific Affairs of Danubius University  
Associate Professor **Florian Nuta**, PhD

*Venue: Senate Room, C building, 2<sup>nd</sup> floor*

**11<sup>30</sup>-12<sup>00</sup>** **Coffee break**

*Venue: Senate Room, C building, 2<sup>nd</sup> floor*

**12<sup>00</sup> – 13<sup>00</sup>** **PLENARY SESSION**

**Steve O. Michael**, Vice-Chair of Administrative Board and DHC of Danubius University

Presentation topic: *The Transformation of American University: The Case of Charles R. Drew University of Medicine and Science*

*Venue: Senate Room, C building, 2<sup>nd</sup> floor*



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**13<sup>00</sup>-15<sup>00</sup>**

**LUNCH**

Venue: *Danubius Club, B building, 3<sup>rd</sup> floor*

**15<sup>00</sup>-17<sup>00</sup>**

**ONLINE PANEL 1**

Interdisciplinary Dimensions of Communication Science  
New Trends in Psychology  
Sports Governance. Modern Methods and Practices

**Friday 13.05.2022**

**10<sup>00</sup>- 11<sup>00</sup>**

**ONLINE PLENARY SESSION**

**Dr. Muhammad Shahbaz**, Professor of Economics at the Beijing Institute of Technology, China and Visiting Research Fellow at the University of Cambridge, UK

**11<sup>00</sup>-13<sup>00</sup>**

**ONLINE PANEL 2**

Performance and Risks in the European Economy  
Green Economy and Sustainable Development & Modeling  
Growth – between Public Policy and Entrepreneurship

**13<sup>00</sup>-15<sup>00</sup>**

**ONLINE PANEL 3**

International Relations in the Contemporary World.  
Geopolitics and Diplomacy Modeling Growth

**15<sup>00</sup>-17<sup>00</sup>**

**ONLINE PANEL 4**

Legal and Administrative Sciences in the New Millennium





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**17<sup>00</sup>-19<sup>00</sup> ONLINE PANEL 5**

The Youth of Today - The Generation of the Global  
Development

**Saturday 14.05.2022**

**09<sup>00</sup>-11<sup>00</sup> ONLINE PANEL 6**

Higher Education Management of COVID-19: Lessons for  
Future Pandemics  
The New Paradigm of FinTech and CyberSecurity

**11<sup>00</sup>-12<sup>00</sup> Closing Session**



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**Thursday 12.05.2022**

*Danubius University is inviting you to a scheduled ZOOM meeting*

**Topic: 1st DAY OF EIRP CONFERENCE 2022**

**Time: May 12, 2022 10:00 AM Bucharest**

**Join Zoom Meeting**

**<https://zoom.us/j/95030033293?pwd=ZDlIV2dBdDZrYUx5dDh3aG1zYmNndz09>**

**Meeting ID: 950 3003 3293**

**Passcode: 354648**



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**Thursday 12.05.2022**

**PLENARY SESSION**

**12<sup>00</sup> – 13<sup>00</sup>**

**Steve O. Michael**, Vice-Chair of Administrative Board and DHC of Danubius University

**Presentation topic:** *The Transformation of American University: The Case of Charles R. Drew University of Medicine and Science*





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Thursday 12.05.2022

**ONLINE PANEL 1**

**INTERDISCIPLINARY DIMENSIONS OF  
COMMUNICATION SCIENCE**

**15<sup>00</sup>-17<sup>00</sup>**

*Chair: Professor Cristinel Munteanu, PhD*

*Communication and Leadership. From Adam Smith to R.G. Collingwood*

**Cristinel Munteanu**, Danubius University of Galati, Romania

*'Security' and 'Crisis' in Populist Discourse -a Brief Exploratory Study*

**Alexandra Oanca**, National University of Political Studies and Public Administration, Romania

*Social Responsibility: Romanian Social Campaigns on Social Networks*

**Delia Oprea**, Dunarea de Jos University of Galati, Romania

*The Changing Relationship between Politics and Voters. Parliamentary Election Campaign 2021 in Durrës*

**Dorina Berdufi**, Aleksander Moisiu University of Durres, Albania

**Eva Teqja**, Aleksander Moisiu University of Durres, Albania

*Social Responsibility Campaign in Crisis Situations*

**Florentina Popa**, Danubius University of Galati, Romania

*The Taliban Regime in Afghanistan or How History Repeats Itself*

**Alina Chesca**, Danubius University of Galati, Romania

*Ethnonyms of the Aromanians. Etymology of the Word Vlach/Wallach. Exonym and Endonym?*

*Ioan Caragiani's Approach*

**Mirela Averikios**, "Alexandru Ioan Cuza" University of Iasi, Romania



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*Khaled Hosseini and the Endless Dream of Humankind*

Alina Chesca, Danubius University of Galati, Romania

*The Role of Academic Feminism*

Daniela Monica Crăciun (Robu), Dunărea de Jos University of Galati, Romania

## **New Trends in Psychology**

*Drug Use among Adolescents and Young Adults. Perspectives Theoretical, Combating and Prevention*

Lacramioara Mocanu, Danubius University of Galati, Romania

*Cognitive Processes Involved in Forming the Impression about the Other – Truth Personal and Universal*

Lacramioara Mocanu, Danubius University of Galati, Romania

Acnana-Maria Pătrăușanu, phycologist, Romania

## **Sports Governace. Modern Methods and Practices**

*Do People Seek Physical Therapeutic Recovery?*

Camelia Panfiloiu, Danubius University of Galati, Romania



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**Friday 13.05.2022**

**ONLINE PLENARY SESSION**

**10<sup>00</sup> - 11<sup>00</sup>**

**Dr. Muhammad Shahbaz**

Professor of Economics at the Beijing Institute of Technology, China and  
Visiting Research Fellow at the University of Cambridge, UK

**Join Zoom Meeting**

<https://zoom.us/j/96254406851?pwd=RGVuN241VmVwVC9CY2QxeXVRUjF0Zz09>

**Meeting ID: 962 5440 6851**

**Passcode: 203909**



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**Friday 13.05.2022**

*Danubius University is inviting you to a scheduled Zoom meeting*

**Topic: 2nd DAY OF EIRP CONFERENCE 2022**

**Time: May 13, 2022 11:00 AM Bucharest**

**Join Zoom Meeting**

**<https://zoom.us/j/96254406851?pwd=RGVuN241VmVwVC9CY2QxeXVRUjF0Zz09>**

**Meeting ID: 962 5440 6851**

**Passcode: 203909**





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**ONLINE PANEL 2**

**PERFORMANCE AND RISKS IN THE EUROPEAN  
ECONOMY**

**11<sup>00</sup>-13<sup>00</sup>**

*Chair: Associate Professor Florian Nuta, PhD*

*Performance and Risks in Designing a Research Proposal*

**Gabriela Marchis**, Danubius University of Galati, Romania

*Promotion and Development of Wine Tourism in the Republic of Moldova*

**Rodica Burbulea**, The State Agrarian University of Moldova, Republic of Moldova

**Veronica Movileanu**, The State Agrarian University of Moldova, Republic of Moldova

*Social Enterprises - Viable Solutions for People with Disabilities?*

**Maria Alexandrescu**, “Alexandru Ioan Cuza” University Iasi, Romanian

**Mihaela Grasu**, “Alexandru Ioan Cuza” University Iasi, Romanian

*Implications of Public Finances Sustainability on the Consumption of Renewable Energy in EU Countries*

**Anca Florentina Vatamanu**, Alexandru Ioan Cuza University Iasi, Romanian

**Elena Cigu**, Alexandru Ioan Cuza University Iasi, Romanian

*Study on the Audit of Non-Financial Information from the Perspective of European Directives*

**Tanasa Florentin-Emil**, Danubius University of Galati, Romania



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***Modern Paradigm Regarding Capital Markets: Fractal Market Hypothesis. Determination of the Hurst Exponent on the Romanian Capital Market***

**Ana-Maria Metescu**, Fractal Sciences S.R.L., Bucharest, Romania

***CSR—the Requirement in the Development Process. Reality and Perspectives in Romania***

**Luminita Maria Filip**, Danubius University of Galati, Romania

***Interdependence between Creativity, Innovation and Entrepreneurship. Case Study: Trends of Entrepreneurship in Romania***

**Rosemarie Puscaciu**, Danubius University of Galati, Romania

***Electronic Payments, the Antidote of the Hidden Economy***

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**Aurelian Constantin**, Valahia University of Targoviste, Romania

***Shell Companies - White Collar Mafia***

**Alin Sergiu Nitu**, Valahia University of Targoviste, Romania

**Aurelian Constantin**, Valahia University of Targoviste, Romania

***Burnout***

**Ancuța Loredana Cărăuș**, Danubius University of Galati, Romania

***A Discussion on the Pollution Haven Hypothesis in the Case of Developing Economies - A National Carbon Accounting Approach***

**Florian Nuta**, Danubius University of Galati, Romania

***Energy Intelligence – A Way of Being Emotional Intelligent towards the Environment***

**Florian Nuta**, Danubius University of Galati, Romania

***The Analysis of CO2 Emissions in European Union by Means of Fourier Development***

**Catalin Angelo Ioan**, Danubius University of Galati, Romania

**Gina Ioan**, Danubius University of Galati, Romania



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***Sustainable Consumption: A Systematic Review of Empirical Articles in Romanian Context***

**Madalina Balau**, Danubius University of Galati, Romania

***The Resilience of Romanian Companies in a Pandemic Context through Digitalization***

**Rodica Pripoaie**, Dunarea de Jos University of Galati, Romania

***Romanian Ecotourism***

**Nicoleta Veronica Burlacu**, Danubius University of Galati, Romania

***Ecological Green Tourism. The New Trend that Can Save the Economy and Nature***

**Oana Andreea Nae**, Danubius University of Galati, Romania

***Green Economy - The Engine of Economic Growth and Development in Romania in the Context of Climate Change***

**Florentina Chitu**, Bucharest University of Economic Studies, Romania

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**Carmen Cretu**, Danubius University of Galati, Romania

**Georgiana-Ionela Marin**, Bucharest University of Economic Studies, Romania

***Online Trade of Clothes in the Context of the Green Economy***

**Georgiana-Ionela Marin**, Bucharest University of Economic Studies, Romania

**Andra-Nicoleta Mecu**, Bucharest University of Economic Studies, Romania

**Florentina Chitu**, Bucharest University of Economic Studies, Romania

**Anca Gabriela Turtureanu**, Danubius University of Galati, Romania

**Carmen Cretu**, Danubius University of Galati, Romania

***Tackling Climate Risks: Current Strategies for Monitoring and Preventing Climate Hazards***

**Andra-Nicoleta Mecu**, Bucharest University of Economic Studies, Romania

**Florentina Chitu**, Bucharest University of Economic Studies, Romania

**Georgiana-Ionela Marin**, Bucharest University of Economic Studies, Romania

**Carmen Gabriela Sirbu**, Danubius University of Galati, Romania

**Emanuel Ștefan Marinescu**, Danubius University of Galati, Romania



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*An Unusual Economy Faces New Challenges in the Current Global Crisis*

**Luminita Maria Filip**, Danubius University of Galati, Romania

*Social Economy of Vulnerable Groups in National and European Context*

**Nicoleta Moron**, “Alexandru Ioan Cuza” University of Iasi, Romania

**Camelia Medeleanu**, “Alexandru Ioan Cuza” University of Iasi, Romania

*The SWIFT system – between Bless and Penalty*

**Alina Nuta**, Danubius University of Galati, Romania

*Conditionality Factors regarding the Performance of Goods Traffic on the Danube*

**Andra Luciana Turcanu (Marcu)**, Dunarea de Jos University of Galati, Romania

**Alina Beatrice Raileanu**, Danubius University of Galati, Romania

*Analysis of the Evolution of Public Health Expenditures and the Impact of the Pandemic*

**Mihai-Bogdan Petrisor**, “Alexandru Ioan Cuza” University of Iasi, Romania

*Food Security of the EU Member States in the New Post-Pandemic and Geopolitical Context*

**Rodica Pripoaie**, Dunarea de Jos University of Galati, Romania

*Food Blockchain*

**Dan Păuna**, Danubius University of Galati, Romania

**Carmen Sirbu**, Danubius University of Galati, Romania

**Anca Turtureanu**, Danubius University of Galati, Romania

*Non-financial reporting as a Catalyst for Sustainability and Transparency of Information in Romanian Companies*

**Marian Simion Cernea**, Valahia University of Targoviste, Romania

**Sebastian Gabor**, Valahia University of Targoviste, Romania

**Ruxandra Bărbuc (Popescu)**, Valahia University of Targoviste, Romania

**Marian Catalin Burcescu**, Valahia University of Targoviste, Romania



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**ONLINE PANEL 3**

**INTERNATIONAL RELATIONS IN THE  
CONTEMPORARY WORLD. GEOPOLITICS AND  
DIPLOMACY MODELING GROWTH**

**13<sup>00</sup>-15<sup>00</sup>**

*Chair: Associate Professor Florin Iftode, PhD*

*Discussant: Florin Prunau, PhD in progress*

*Aspects of the Extended Black Sea Area*

**Florin Iftode**, Danubius University of Galati, Romania

*Collaboration of Western Balkans Countries, an Essential Element in Promoting Peace and Prosperity in the Balkans Region*

**Mirela Metushaj**, Aleksander Moisiu University of Durres, Albania

*Predictive Post-Conflict Evolution on the European Continent*

**Beteringhe Adrian**, Danubius University of Galati, Romania

**Stanciu Lidia**, Danubius University of Galati, Romania

**Stanciu Filip**, Danubius University of Galati, Romania

*Risk of Unintended Effects of Hostile Actions*

**Mircea Mocanu**, Danubius University of Galati, Romania

*The Conference on the Future of Europe: Upgrading Deliberative Democracy in Hard Times*

**Lucian Dirdala**, Danubius University of Galati, Romania



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***The Impact of Terrorist Acts on the Security of Civilian Air Navigation***

**Alexandr Cauia**, Free International University of Moldova, Republic of Moldova

**Feodor Bria**, Free International University of Moldova, Republic of Moldova

***Extradition Institution - Form of International Legal Assistance in Criminal Matters***

**Sorbala Mihail Boris**, Free International University of Moldova, Republic of Moldova

***Consolidation of Democracy in Post-Communist Europe and Political Transformation in Central East Europe***

**Blerina Muskaj**, Aleksander Moisiu University of Durres, Albania

**Mirseda Shehdula**, Aleksander Moisiu University of Durres, Albania

***United Nations. History, Role and Responsibilities in Maintaining Peace in Contemporary International Relations***

**Stefan Gheorghe**, Danubius University of Galati, Romania

***Implications of Allegations of Genocide in Contemporary International Relations***

**Stefan Gheorghe**, Danubius University of Galati, Romania



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**ONLINE PANEL 4**

**LEGAL AND ADMINISTRATIVE SCIENCES IN THE  
NEW MILLENNIUM**

**15<sup>00</sup>-17<sup>00</sup>**

*Chair: Senior Lecturer Iulian Savenco, PhD*

*Subjects and Some Procedural Aspects in the Case of the Crime of Forgery in Official Documents -  
Critical Opinions*

**Bogdan Bîrzu**, Danubius University of Galati, Romania

*Forgery of Documents under Private Signature*

**Ion Rusu**, Danubius University of Galati, Romania

*Intellectual Forgery*

**Minodora-Ioana Rusu**, Danubius University of Galati, Romania

*The Differences between the Offenses of Abuse of Power and Violation of Rules at Work*

**Mirgen Preņçe**, Tirana Business University College, Albania

*Rehabilitation according to Albanian Criminal Legislation*

**Mirgen Preņçe**, Tirana Business University College, Albania

*Considerations regarding the Crimes against Humanity and Genocide*

**Ana Alina Ionescu Dumitrache**, Danubius University of Galati, Romania



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*The Child's Protection in Public International Law*

**Jana Maftai**, Danubius University of Galati, Romania

*New Aspects of Jurisprudence on Protection order and Domestic Violence*

**Gabriela Lupsan**, Danubius University of Galati, Romania

*Historical, Legal, Political and Humanitarian Aspects of Involvement O.N.U. in the Conflict in Ukraine*

**Stefan Gheorghe**, Danubius University of Galati, Romania

*Disagreement of the Concept of Family. From Patria Potestas to the Modern Family*

**Tiberiu N. Chirilută**, Danubius University of Galati, Romania

*Autonomous Means of Transport - who is Responsible?*

**Florina Anca Mateescu**, Doctoral School of Legal Sciences and International Relations, University of European Studies of Moldova, Republic of Moldova





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## **The European Citizen and Public Administration**

*A New Tool for Digitalisation of Public Administration – Blockchain Technology*

**Luminita Movanu**, The National University of Political Studies and Public Administration, Romania

*The Adaptation to Crisis Situations of the Civil Service and Civil Servants in Terms of Ethical and Legal Values Specific to Public Administration*

**Georgeta Modiga**, Danubius University of Galati, Romania

**Carmen Ion**, University of European Studies of Moldova, Republic of Moldova

*Aspects Regarding the Necessity of Admissibility of the Forensic Expertise of the Data Resulting from the Technical Surveillance*

**Sandra Gradinaru**, “Al. I. Cuza” University of Iasi, Romania

*Aspects Regarding the Exclusion of Witness Statements of People who have Acquired the Status of Investigated Person*

**Sandra Gradinaru**, “Al. I. Cuza” University of Iasi, Romania

*Expertise on Results of Wiretapings*

**Andrei Apostol**, Lawyer, Romania

*The Use of Audio-Video Recordings in Criminal Procedures*

**Ioana Mindrescu**, Jurist, Romania

*The Right to Work of Refugees in the New Social Context*

**Victoria Onofrei**, University of European Studies of Moldova, Republic of Moldova



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**ONLINE PANEL 5**

**THE YOUTH OF TODAY - THE GENERATION OF  
THE GLOBAL DEVELOPMENT**

**17<sup>00</sup>-19<sup>00</sup>**

*Chair: Senior Lecturer Florentina Popa, PhD*

*Income Taxation in Romania*

**Georgiana Eliza Dinu**, Danubius University of Galati, Romania

*The Activity of Mercenaries in the State of Mali – A Negative Factor on Regional and International Security*

**Igor Soroceanu**, “Stefan cel Mare” Academy of the Ministry of Internal Affairs of Republic of Moldova

*Perspectives of Payment Methods*

**Cosmin Stefan Sinca**, “Dragan” European University of Lugoj, Romania

**Maria Barabas**, “Dragan” European University of Lugoj, Romania

*The Doctoral Student’s Responsibility for Violation of Ethical Standards during Doctoral Studies*

**Maria Cristiana Ieremie**, Nicolae Titulescu University of Bucharest, Romania

*Between the Right to Life of the Unborn Child and the Right to dispose of the Pregnant Woman’s Own Body*

**Nelu Gheorghita**, University of European Studies of Moldova, Republic of Moldova

*Promotional Strategies at SC Agricola Bacău S.A.*

**Simona Chirilă (Săghean) Chirila (Saghean)**, Danubius University of Galati, Romania

**Madalina Balau**, Danubius University of Galati, Romania



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*Exploring the Influencer Marketing Business. Case Study on the Blonde Salad*

**Ana-Maria Iordache**, Danubius University of Galati, Romania

**Madalina Balau**, Danubius University of Galati, Romania

*Persuasion Tactics in Sales Negotiation for Cosmetics*

**Elisabeta-Elena Saraev (Anghel)**, Danubius University of Galati, Romania

**Madalina Balau**, Danubius University of Galati, Romania

*Distribution Strategies of Nestlé*

**Sorin Ghilasi**, Danubius University of Galati, Romania

**Madalina Balau**, Danubius University of Galati, Romania

*Persuasion Tactics in Negotiation. Case Study on Life Care*

**Andreea Cerasela Bonta**, Danubius University of Galati, Romania

**Madalina Balau**, Danubius University of Galati, Romania

*Desertion, Fear of War or Cowardice?*

**Florin Gafton**, Danubius University of Galati, Romania

**Alexandru Adrian Eni**, Danubius University of Galati, Romania

*Legal Presumptions of Paternity*

**Carmen Ion**, University of European Studies of Moldova, Republic of Moldova

**Lenuta Giurgea**, University of European Studies of Moldova, Republic of Moldova

*Internal Communication vs External Communication in Image Crisis*

**Daniela Grigore**, Danubius University of Galati, Romania

*The Employer Brand in Romania*

**Elena Grigore**, Danubius University of Galati, Romania



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**Psychological Counseling - The Consequence of the Refusal to Return the Minor to his Legal Residence**

**Lenuta Giurgea**, University of European Studies of Moldova, Republic of Moldova

**Carmen Ion**, University of European Studies of Moldova, Republic of Moldova

***The Role of Organizational Culture***

**Claudia Stefania Marghiru**, Danubius University of Galati, Romania

***Employer Brand - eMag.ro***

**Irina Nelersa**, Danubius University of Galati, Romania

***Consumer Behavior regarding Organic food. Kaufland Case Study***

**Alexandru Rosu**, Danubius University of Galati, Romania

***Communication and Public Relations in Crisis Situations Caused by Violence against Women***

**Daniela Rosca**, Danubius University of Galati, Romania

**Adrian Bobocea**, Danubius University of Galati, Romania

***Employer Branding - a Dialogic Communication tool of a Competitive Employer***

**Cristina Radulescu**, Danubius University of Galati, Romania

***Verbal and Non-Verbal Communication in Animal Protection Campaigns***

**Emilia Eni**, Danubius University of Galati, Romania

***The Role of Online Communication in Building Meaning***

**Valerica Ghilic**, Danubius University of Galati, Romania

***Employer Branding Strategies***

**Catalina Paula Petrea**, Danubius University of Galati, Romania

***Organizational culture in the Galati Steel Works***

**Narcisa Elena Simionescu**, Danubius University of Galati, Romania

***Identifying Crises in an Organization***

**Cristian Catalin Ababei**, Danubius University of Galati, Romania



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***The Impact of Taxation on the Company's Treasury***

**Magdalena-Veronica Căldăraru**, Danubius University of Galati, Romania

**Paula Georgiana Olaru**, Danubius University of Galati, Romania

***Fraud of European Structural and Investment Funds in the Romanian Context***

**Alexandru-Adrian Eni**, Danubius University of Galati, Romania

**Florin-Doru Gafton**, Danubius University of Galati, Romania

***Public Finances Functions and the Impact on the Size of the public Sector***

**Maria-Carmen Mardare**, Danubius University of Galati, Romania

**Lucica Boboc**, Danubius University of Galati, Romania

**Iuliana-Elena Maria**, Danubius University of Galati, Romania

***Cryptocurrencies - Evolution and Implications***

**Adelina Ungureanu**, Danubius University of Galati, Romania

**Gianina Marin**, Danubius University of Galati, Romania

**Andrei-Cornel Maravela**, Danubius University of Galati, Romania

**Georgiana-Iulia Ichim**, Danubius University of Galati, Romania

**Simona-Petronela Burcuta**, Danubius University of Galati, Romania

**Camelia Zaharia**, Danubius University of Galati, Romania

**Viorica Holbea**, Danubius University of Galati, Romania

***The Romanian Leu: History and Relevance***

**Ionut Turturica**, Danubius University of Galati, Romania

**Georgiana Ionescu**, Danubius University of Galati, Romania

**Maria-Francesca Scurtu**, Danubius University of Galati, Romania

**Amariutei Claudia**, Danubius University of Galati, Romania

***Romania and the European Union***

**Bogdan Gotu**, Danubius University of Galati, Romania

***Contemporary Trends and Challenges of the European Union***

**Cezar Andrei Hanganu**, Danubius University of Galati, Romania



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***Romania's Accession and Integration into the European Union***

**Ion Lucian Sava**, Danubius University of Galati, Romania

***Favorable Stress - Neurodidactical Approach***

**Cecilia Mihaela Olteanu**, Danubius University of Galati, Romania

**Filip Stanciu**, Danubius University of Galati, Romania

***The Degree of Adopting Neurodidactic Methods in Learning Process***

**Cristina Dobri**, Danubius University of Galati, Romania

**Filip Stanciu**, Danubius University of Galati, Romania

***Talent vs. Successful Work and School Failure***

**Mihai Nistor**, Danubius University of Galati, Romania

**Filip Stanciu**, Danubius University of Galati, Romania



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**Saturday 14.05.2022**

*Danubius University is inviting you to a scheduled Zoom meeting*

**Topic: 3rd DAY OF EIRP CONFERENCE 2022**

**Time: May 14, 2022 09:00 AM Bucharest**

**Join Zoom Meeting**

**<https://zoom.us/j/92740602474?pwd=UjJXZ01qYkRYQ29oS1NVRys0T0U4Zz09>**

**Meeting ID: 927 4060 2474**

**Passcode: 638569**



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Saturday 14.05.2022

**ONLINE PANEL 6**

**Higher Education Management of COVID-19: Lessons  
for Future Pandemics**

**09<sup>00</sup>-11<sup>00</sup>**

*Chair: Senior Lecturer Călin Rangu, PhD*

*Shaping the Key Competencies for Romanian HEIs' Teachers in Using Gamification as Innovative  
Tool in Education: MEDIIA Project Experiments*

**Gabriela Marchis**, Danubius University of Galati, Romania

*Hybrid Education – some Pedagogical and Technical Aspects*

**Alina Nuta**, Danubius University of Galati, Romania

**Andy Pusca**, Danubius University of Galati, Romania

*The Concepts of E-Learning, M-Learning and U-Learning in Education*

**Angelica Staicu**, Danubius University of Galati, Romania

**Georgian Dan**, Danubius University of Galati, Romania

*Aspects Relating to Technology of Educational Communication Methods (and their Use in Higher  
Legal Education)*

**Angelica Staicu**, Danubius University of Galati, Romania

**Georgian Dan**, Danubius University of Galati, Romania

*Eastern Romanian Business Support (ERBSN) through the Enterprise Europe Network*

**Apostol Vasili**, IPA, Romania





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## **The New Paradigm of FinTech and Cyber Security**

### *The New Paradigm of FinTech and Cyber Security*

**Mircea Constantin Scheau**, Constanta Maritime University & University of Craiova, Romania

**Calin Rangu**, Danubius University of Galati, Romania

**Florin Vasile Popescu**, Carol I National Defence University, Romania,

**Daniel Mihai Leu**, Farscope Information Consulting, Romania

### *Management of Transport and Logistics in Ports using 5G Technology*

**Cristian Beceanu**, Beia Consult International, Romania

**Ana Tudor**, Beia Consult International, Romania

**Dan Trufin**, Beia Consult International, Romania

**George Suci**, Beia Consult International, Romania

**Razvan-Alexandru Bratulescu**, Beia Consult International, Romania

### *FinTech Tools and Cybersecurity Challenges*

**Alina Nuța**, Danubius University of Galati, Romania

**Călin Rangu**, Danubius University of Galati, Romania

**Cătălin Apostolescu**, Titu Maiorescu University, Romania

**Iustin Priescu**, Titu Maiorescu University, Romania

**Daniela Joița**, Titu Maiorescu University, Romania

## *Closing Session*

*11<sup>00</sup>-12<sup>00</sup>*

**Thank you for attending  
EIRP 2022 International Conference!**